



Engaging with Oceania Annual Research Symposium & Paper Development Workshop

The annual meeting of AIB-Oceania is renowned for its informal and collegial character. Join us **online** on **27 November 2020** for the Annual Research Symposium, and for Paper Development Workshops with dedicated mentors

Keynote speakers:

Professors Becky Reuber (JIBS Area Editor) & Sjoerd Beugelsdijk (JIBS Reviewing Editor)



[Becky Reuber](#) (PhD Queen's University, Canada) is full Professor of Strategic Management at the Rotman School of Management, University of Toronto, Canada. Becky's research examines firm-level internationalization with an entrepreneurship lens. She co-founded ie-scholars, a community of international entrepreneurship researchers, leading the development of its teaching material. Becky is currently Area Editor for international entrepreneurship at the *Journal of International Business Studies*; serves on several editorial boards including *Academy of Management Perspectives* and *Journal of Business Venturing*; and has organized Paper Development Workshops for EIBA and the AIB-UKI and AIB-MENA chapters.



[Sjoerd Beugelsdijk](#) (PhD Tilburg University) is a full professor in International Business and director of research at the Faculty of Economics and Business of the University of Groningen in the Netherlands. He is an expert on economic globalization and cultural diversity. Sjoerd has received over 1 million euros in competitive research grants (Rubicon, Veni, Vidi) of the Netherlands Organisation for Scientific Research, and co-authored the 2019 government advisory board report on 'Dutch national identity'. Sjoerd is the reviewing editor for the *Journal of International Business Studies-JIBS* (2016-2022). He served as a chairman of the committee selecting the 2020 *JIBS* decade award as well as a mentor of AIB and AoM junior faculty and doctoral consortia.

Confirmed Paper Development Workshop Mentors

[Prof Lin Cui](#) (ANU), [Dr Liang Chen](#) (U. Melbourne), [A/Prof Alex Eapen](#) (ANU), [Prof Susan Freeman](#) (U. Adelaide), [Prof Vikas Kumar](#) (U. Sydney), [Prof Peter Liesch](#) (U. Queensland), [Prof Snejina Michailova](#) (U. Auckland), [A/Prof John Mezas](#) (U. Miami), [Prof Bill Newburry](#) (FIU), [Prof Bo Nielsen](#) (U. Sydney), [Dr Matt Raskovic](#) (Victoria U. of Wellington), [Prof Becky Reuber](#) (U. Toronto), [Prof Elisabeth Rose](#) (U. Leeds), [A/Prof Joanna Scott-Kennel](#) (U. Waikato), [Dr Noemi Sinkovics](#) (U. Auckland), [Prof Rudolf Sinkovics](#) (U. Auckland), [Dr Gracy Yang](#) (U. Sydney), [Dr Tom Osegowitsch](#) (U. Melbourne), [A/Prof Maureen Benson-Rea](#) (U. Auckland) & [Prof Sara McGaughey](#) (Griffith U.).

SCHEDULE

We meet early online on Friday 27 November (approx. 8am AEST, which is UTC +10 hours) for the **Research Symposium**. This is a full day of insights from keynote speakers, interactive panel sessions and research paper presentations, with plenty of opportunity for interaction. Planned highlights include:

- A Keynote address by Professor Becky Reuber and Professor Sjoerd Beugelsdijk
- ‘Meet the Editors’ roundtable discussion, with Profs Fang Lee Cooke (IJHRM & IBR), Vikas Kumar (JIM), Peter Liesch (JIBS), John Mezas & William Newburry (AIB Insights), Rudolf Sinkovics (cpoib & JWB)
- Research paper presentations
- A panel where Early Career Researchers share insights and tips about career choices & success for success
- A panel exploring International Business within Oceania and linkages to other regions
- The Annual General Meeting, including introduction of the incoming Board for 2021-2023

The **Paper Development Workshop** will be held asynchronously: mentors and authors will be matched as in previous years, but will then set up a time convenient to themselves to meet either online or face to face (e.g. if co-located). We envisage two mentors and two papers in each group, providing the opportunity for focussed feedback to help hone your papers for journal submission. Those who receive a R&R for the **AIB Insights Special Issue on “Engaging with Oceania”** (<https://lnkd.in/gd8ZkKa>) will also be invited to participate in this Paper Development Workshop.

SUBMISSION INSTRUCTIONS & NOTIFICATION

The AIB Oceania website is currently transitioning to a new site, and the new conference pages are under development. You can get a flavour for past events at the old site (which will no longer be updated) here for [2019](#) and [2018](#).

Submissions on the new site will open from 21 September to 5 October. Authors will be notified by the 25 October. Further email notifications will provide submission links.

PAPER PRESENTATIONS & PANELS. Please submit your **750-word abstract** (not a full paper) of your international business research in-progress or panel proposal for the Research Symposium of 27 November.

PAPER DEVELOPMENT WORKSHOP. Please submit your paper of **not more than 30 pages double spaced**. Include contact details of all authors. Full papers are desirable but not essential as early stage ideas with a clear conceptual development and framing are also welcome.

REGISTRATION. Registration **opens October 10** and is free for members of the Academy of International Business (AIB) who are current at the time of the meeting and presenting at the symposium or PDW. Non-members of AIB will need to join. To become a member of the AIB, please visit: <https://aib.msu.edu/membership/> Regular membership is only US\$120 and brings a host of benefits. AIB also offers very generous membership discounts for research students.

ENQUIRIES. Please contact the AIB-Oceania 2020 Local Hosts – Associate Professor Maureen Benson-Rea (m.benson-rea@auckland.ac.nz) or Associate Professor Simon Mowatt (simon.mowatt@aut.ac.nz) – in the first instance, or AIB-Oceania Chapter Chair Sara McGaughey (smcgaughey.aiboceania@gmail.com).

HOSTED ONLINE AND SPONSORED BY:



BUSINESS SCHOOL

